

tinyDESIGN DEBUTS LINE OF MODERN DRINK COASTERS FOR ENTERTAINING AT HOME
Rubber 'Coasters For Kids' & 'Mother's Little Helper' Coasters For Parents

New York, NY - Nov. 2, 2009 - tinyDESIGN, LLC, the modern home design team, today announced the launch of its fresh, modern product line, Coasters for Kids & Grown-Ups, urging holiday merrymakers to *Drink responsibly. Use a coaster.*TM

Designed by husband and wife design team Shaun Wolfson and Suzy Lesser, Coasters for Kids & Grown-Ups are versatile, attractive, educational and fun. Molded in soft rubber in vibrant colors, Coasters for Kids & Grown-Ups are easy to clean and approved for use with both hot and cold beverages.

Simple language, bold graphics and bright colors make Coasters for Kids & Grown-Ups a smart addition to the table. Coasters for Kids & Grown-Ups come in three sets: Coasters for Kids ("Apple Juice," "Orange Juice," "Milk," "Water"); More Coasters for Kids ("Lemonade," "Chocolate Milk," "Grape Juice," "Fruit Punch"); and Mother's Little Helper ("Wine," "Coffee," "Beer," "Cocktail"). Each set retails for US \$18.00, available for purchase at www.tinyDESIGN.net.

"Kids love to identify the colors and beverages and always request them by name," said Lesser, designer of Coasters for Kids & Grown-Ups, "and adults appreciate the iconic design too. They make drinks look better and protect furniture in fun, whimsical way."

Coasters for Kids & Grown-Ups are made of thick molded rubber, soft to the touch but firm enough to rest securely on any table. Smooth rounded corners and BPA-free rubber make them safe and appropriate for ages three and up. Durable and pliable, Coasters for Kids & Grown-Ups are long-lasting and will not disintegrate over time.

About tinyDESIGN, LLC

tinyDESIGN, founded in 2008 by husband and wife team Shaun Wolfson and Suzy Lesser, is a design studio that creates a mix of product, graphic, and interactive design. Visit www.tinyDESIGN.net.

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